

Contact Name: .....

Company: .....

Address: .....

..... Postcode: .....

Telephone: .....

e-Mail Address: .....

Purchase Order No: .....

## Shots Required

- ☐ Cutout Photography
- ☐ Ecommerce Photography
- ☐ Creative Photography

We will require a product shooting list, with:

1. Product names with SKU codes (where possible)
2. Confirmation of angles required or examples (please refer to next page for various options)

Coupon Code: .....

## Cutout Photography Prices

Quantity of Shots	Price per Shot
1 Shot <sup>1</sup>	£35 per Shot
2-9 Shots <sup>1</sup>	£30 per Shot
10-19 Shots <sup>1</sup>	£25 per Shot
20-29 Shots <sup>1</sup>	£20 per Shot
30-49 Shots <sup>1</sup>	£15 per Shot
Value Package 1	£75 per Product
Value Package 2	£95 per Product

Additional Charges	Price per Shot
1 Item + Box in 1 Shot	No Charge
2-3 Items in 1 Shot <sup>3</sup>	Extra £10
4-5 Items in 1 Shot <sup>3</sup>	Extra £15
Complex Cutouts <sup>4</sup>	From £10
Shadows/Reflections <sup>6</sup>	Extra £5
Invisible Mannequin	Extra £5

## Creative Photography Prices

Optional Items	Extra Costs
1 Shot	£75 per Shot
2-9 Shots <sup>7</sup>	£30 per Shot
10-19 Shots <sup>7</sup>	£25 per Shot

## Ecommerce Photography Prices

Quantity of Shots	Price per Shot
1-9 Shots <sup>1,2</sup>	£18 per Shot
10-19 Shots <sup>1,2</sup>	£15 per Shot
20-29 Shots <sup>1,2</sup>	£11 per Shot
30-49 Shots <sup>1,2</sup>	£8 per Shot
Value Package 1	£50 per Product
Value Package 2	£75 per Product

Additional Charges	Price per Shot
1 Item + Box in 1 Shot	No Charge
2-3 Items in 1 Shot <sup>3</sup>	Extra £5
4-5 Items in 1 Shot <sup>3</sup>	Extra £10
White or Clear Items <sup>5</sup>	Extra £5
Reflected Shadows <sup>6</sup>	Extra £5
Invisible Mannequin	Extra £5

1. All prices shown are based on one item/per shot and subject to VAT at the standard rate. If a product comes with a box, this can be included at no extra charge.

2. Minimum order of £50 plus VAT, maximum resolution is 2000 x 2000 pixels.

3. Extra charges apply for additional items in a shot, such as extra products or components.

4. Complex cutouts such as jewellery, textile, fur or hair may be subject to a surcharge.

5. White or clear items are an extra £5 per shot to cover cutting the product out, as achieving a clear edge requires underexposure making it impossible to get the background white.

6. Products are photographed on a pure white background then cut out, all original shadows are removed. However if you require shadows/reflections, these can be added at extra cost.

7. Images using the same setup and/or background charged at a reduced rate.

# 07507 658880



**Angle: 15° Overhead  
Viewpoint: Front**



**Angle: 15° Overhead  
Viewpoint: Side**



**Angle: 30° Overhead  
Viewpoint: Front**



**Angle: 30° Overhead  
Viewpoint: Side**



**Angle: 45° Overhead  
Viewpoint: Front**



**Angle: 45° Overhead  
Viewpoint: Side**



**Angle: 60° Overhead  
Viewpoint: Front**



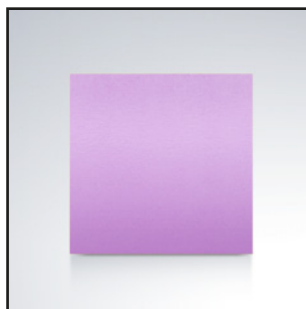
**Angle: 60° Overhead  
Viewpoint: Side**



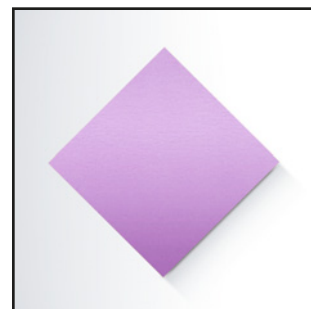
**Angle: Camera Level  
Viewpoint: Front**



**Angle: Camera Level  
Viewpoint: Side**



**Angle: Overhead  
Viewpoint: Plan**



**Angle: Overhead  
Viewpoint: 45° Plan**

## Ordering Procedure

1. Choose the Shooting Angle you require by viewing the above options or send us either a rough shot or example of the angle(s) required.
2. Decide if you need Cutout, Ecommerce, or Creative Photography.
3. Choose a Custom Background\* from our selection if you require one.
4. Fill out this Order Form as fully and thoroughly as possible.
5. Arrange delivery to our studio.\*\*

\* Visit [www.procreative.co.uk/photography](http://www.procreative.co.uk/photography) for the variety of options available.

\*\* Please bear in mind that we use the same packaging to send your products back to you, so package them well. Your products should be fully insured while in transit or of sufficiently low value not to matter! We can arrange from £12 each way (UK mainland) up to 25kg.

Basic retouching to remove minor blemishes and dust is always free, but extra work such as major retouching, colour changes, addition or removal of logos etc is a chargeable extra cost (to be agreed).

Items must be supplied to us ready to shoot and in excellent condition. We can retouch out warranty stickers, defects or scratches but will have to quote for these on sight. Our hourly rate is £60 (minimum charge £20).

## Payment Schedule

Once full cleared payment is received we will release unwatermarked high resolution images. Our preferred payment method is by BACS (Bank details on request) or if less urgent Company Cheque.

## Terms & Conditions

Multiple prices are based on all shots sharing the same setup such as angle of view, lighting and background. Where there are multiple items within the same shot a separate price structure exists to cover the extra composition and cutout work. Standard prices are based on soft diffused lighting provided by the use of softboxes, any requests for other types of lighting are at extra cost. We will however always endeavour to get the best lit shot so will tinker with lighting between shots if necessary. Products can be up to 1m High by 1m Wide.

We will send an approval rough showing the angle of view for the first of any batch of shots sharing an angle. Once we have the go ahead we will shoot all shots with this angle.

We must receive feedback within 30 minutes of the approval shot otherwise we may have to proceed or switch to another job. If changes are required beyond this we may need to charge for a reshoot.

Once shots are finished we can upload them to our Dropbox, where clients may download in a variety of formats – typically low res in RGB, and high res in RGB and CMYK. Photoshop files can also be offered.

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